

CHRIS & DENNY HANSON



CLASS OF 2024

Chris & Denny Hanson Born: March 23rd, 1941 & November 17th, 1943 (Midland, Michigan) Denny and Chris Hanson started skiing as young racers in Michigan in the 1950s and '60s. The brothers founded Hanson Ski Boots in 1970 and introduced the first commercially viable rear-entry ski boot. Together, the Hanson brothers set out to provide a comfortable performance ski boot for all skiers. This innovation spurred most major ski boot companies to introduce rear-entry designs in the late seventies and eighties. In 2006, Denny founded Apex Ski Boots, combining a snowboard-style inner boot with an open rigid chassis, a style once believed impossible.