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FOR IMMEDIATE RELEASE TUESDAY, JULY 16, 2024

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U.S. NATIONAL SKI & SNOWBOARD HALL OF FAME AND MUSEUM, INC. RECEIVES A GRANT TO SUPPORT NEW HANDS-ON-HERITAGE CHILDREN'S EXHIBIT

New Hands-on-Heritage Children's Exhibit Scheduled for Fall 2024

ISHPEMING, MI - The U.S. National Ski & Snowboard Hall of Fame and Museum, Inc. received a grant from The Cleveland-Cliffs Foundation to cover a portion of the expenses for the museum's new Hands-on-Heritage Children's Exhibit. The target group for this project is the nation's youngest learners and their families. The Hands-on-Heritage Children's Exhibit and theatre area is designed to attract children from around the country and locally in Ishpeming to learn about our skiing heritage in the Upper Peninsula of Michigan.

"We are thrilled to receive funding from this important community partner," stated Justin Koski, Executive Director. "The Hall of Fame is an excellent place for families to stop to take a break and experience our community. The addition of the Hands-on-Heritage Children's Exhibit will provide an interactive place for kids to exercise, learn and play. The goal is to get kids involved and educated about the impact skiing has on our culture."

Building a new exhibit aims to increase field trip traffic through the museum and offer local schools an excellent option for teaching history about our area and our heritage of outdoor sports. The new display area will benefit the entire community by encouraging people with young children to visit the museum.

The Hall of Fame and Museum hopes this grant from The Cleveland-Cliffs Foundation will spur interest in other potential donors in this project to help them reach their complete project goal. With additional funding, they plan to digitize select exhibit components and develop an accompanying Youth Snowsports Education program for the upcoming 24/25 school year.

Unlike other national Halls of Fame, the U.S. National Ski & Snowboard Hall of Fame and Museum, Inc. is not financially supported by dedicated state or federal funding or a national governing body; therefore, it must fundraise to cover all operational expenses.

For more details on the Hands-on-Heritage children's exhibit and the U.S. National Ski & Snowboard Hall of Fame and Museum, Inc., visit www.skihall.com.

US Ski & Snowboard Hall of Fame

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> 501 (c) 3 Non-Profit 38-2561101







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About the U.S. National Ski & Snowboard Hall of Fame and Museum, Inc.

U.S. National Ski & Snowboard Hall of Fame and Museum, Inc. – The mission of the U.S. National Ski & Snowboard Hall of Fame and Museum is to honor and celebrate the athletes, pioneers and visionaries of the United States who have significantly enriched the global sports of skiing and snowboarding, and to showcase their stories and historic memorabilia in a national museum located at the birthplace of organized skiing in America, Ishpeming, Michigan.

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About The Cleveland-Cliffs Foundation - The Cleveland-Cliffs Foundation was established in 1962 and has been a dedicated resource for charitable giving activities in the United States for over 60 years. The Cleveland-Cliffs Foundation strives to have a positive impact in the areas where Cleveland-Cliffs operates by partnering with and investing in non-profit organizations that enhance educational opportunities, protect and improve the environment, promote human health, and support vibrant communities.

Cleveland-Cliffs is the largest flat-rolled steel producer in North America. Founded in 1847 as a mine operator, Cliffs also is the largest manufacturer of iron ore pellets in North America. The Company is vertically integrated from mined raw materials, direct reduced iron, and ferrous scrap to primary steelmaking and downstream finishing, stamping, tooling, and tubing. Cleveland-Cliffs is the largest supplier of steel to the automotive industry in North America and serves a diverse range of other markets due to its comprehensive offering of flat-rolled steel products. Headquartered in Cleveland, Ohio, Cleveland-Cliffs employs approximately 28,000 people across its operations in the United States and Canada.

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