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October 12th, 2023

FOR IMMEDIATE RELEASE

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**U.S. NATIONAL SKI AND SNOWBOARD HALL OF FAME AND MUSEUM, INC. ANNOUNCES 2024 WOMAN IN SNOWSPORTS INDUSTRY AWARD RECIPIENT**

*Hall of Fame Announces Judy Gray as the 2024 Woman in Snowsports Industry Award Recipient*

(ISHPEMING, MI) – The U.S. National Ski & Snowboard Hall of Fame and Museum, Inc. has announced their 5th Annual Women in Snowsports Industry Award recipient: Judy Gray. Judy will be honored at Park City, Utah at the Snowsports History Celebration during a special presentation prior to the Gorsuch Preview Fashion Show on Friday, March 22nd, 2024, at 3pm.

Judy Gray has had a passion for skiing most of her life. She has been an avid participant in the sport since high school as well as a producer of events for the sports of skiing and snowboarding as her chosen career.

Judy Gray founded her own ski travel agency - The Bookie - which catered to planning ski trips for singles and families. With two locations in Los Angeles and Orange County California, Judy sent skiers to resorts all over the USA from the West Coast to the East Coast sharing her love of skiing with thousands.

Judy Gray, one of the few women ever to head major Snow Sports Shows where she co-founded and co-produced Ski Dazzle® ski and snowboard events to the public for over 45 years introducing the benefits of winter sports to millions of people. These events are considered the "kickoff to the winter season" in every market throughout the USA where they are produced.

Ski Dazzle® events have been attended by more than 1,500,000 people over the years and more than 40,000 people have taken their first lesson on a stationary or revolving ski deck or snowboard riglet park at the shows.

Judy was also an Executive Producer on the two season nationally broadcast travelogue television series "Ski Dazzle® presents Ski Scene" viewed by audiences in the millions of snow enthusiasts.

She has hosted educational and entertaining seminars on snowsports for Ski Dazzle® audiences for over 45 years with guests ranging from industry manufacturer and resort founders to Olympic Team and Gold Medal winner athletes, film and freestyle legends, as well as Hollywood celebrities.

For more information on the Women in Snowsports Industry Award and to view prior recipients, visit: <https://skihall.com/women-industry-award/>

Park City 2024 Schedule

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**US Ski & Snowboard Hall of Fame**

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U.S. National Ski & Snowboard Hall of Fame and Museum, Inc. The mission of the U. S. National Ski & Snowboard Hall of Fame and Museum is to honor and celebrate the athletes, pioneers and visionaries of the United States who have significantly enriched the global sports of skiing and snowboarding, and to showcase their stories and historic memorabilia in a national museum located at the birthplace of organized skiing in America, Ishpeming, Michigan.

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