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FOR IMMEDIATE RELEASE

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U.S. NATIONAL SKI AND SNOWBOARD HALL OF FAME AND MUSEUM, INC. RECEIVES GRANT FROM SUMMIT COUNTY RESTAURANT TAX GRANT PROGRAM

Annual Announcement and Induction Scheduled for March 2024

(ISHPEMING, MI) - The U.S. National Ski & Snowboard Hall of Fame and Museum, Inc. will host its annual week long industry gathering in Park City, UT, in March 2024. The event boasts eleven parties and gatherings across five days and features on-snow tours, fashion shows, and the induction ceremony honoring the eight-member Hall of Fame Class of 2023. This event typically draws 1400 attendees bringing a substantial economic impact to the host city. The Hall of Fame received funding from the Summit County Restaurant Tax grant to help fund a portion of the operational and marketing expenses required to host an event of this magnitude.

As part of a longstanding program that was implemented in 1991, the primary purpose of the Restaurant Tax Grant is to promote tourism as set out by the Utah State Statute and the County Council. The program is funded by a 1% tax on all restaurant sales in the county, which was implemented by the Summit County Commission thirty-two years ago to promote tourism in the area.

"Election as an Honored Member of the U.S. Ski and Snowboard Hall of Fame is the highest honor in snowsports in America. Since 1956 the National Hall of Fame has been recognizing individuals for their achievements and contributions as athletes and snowsports builders," stated Justin Koski, Executive Director, U.S. National Ski & Snowboard Hall of Fame and Museum, Inc. "We are excited to bring our annual celebration back to Park City and Summit County as this is a natural fit. We truly appreciate the support of the local community and are confident that this event will have a tremendous, immediate economic impact in Summit County."

The Class of 2023 group chosen represents some of the greatest athletes and snow sport pioneers in America who will now compete in a national vote in August to determine the winners. Successful candidates will then be inducted on March 23, 2024, at the Black Rock Mountain Resort in Park City, Utah.

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US Ski & Snowboard Hall of Fame

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U.S. National Ski & Snowboard Hall of Fame and Museum, Inc. – The mission of the U.S. National Ski & Snowboard Hall of Fame and Museum is to honor and celebrate the athletes, pioneers and visionaries of the United States who have significantly enriched the global sports of skiing and snowboarding, and to showcase their stories and historic memorabilia in a national museum located at the birthplace of organized skiing in America, Ishpeming, Michigan.