



Board of Directors

Brian Fairbank | Chairman
Bob Orbacz | Treasurer
Charlie Sanders | Vice-Chair
Tom Anderson | 2nd Vice

Peggie Allen
Andy Bigford
Michael Bisner
Raelene Davis
Christine Donovan
Genia Fuller
Peter Graves
David Holli
David Ingemie
William Irwin
Tom Kelly
Stephen Kircher
Michael Krongel
Matthew Palomaki
Kelly Pawlak
Bill Quigley
David Scott
Cate Thero
Frida Waara

US Ski & Snowboard Hall of Fame

PO Box 191
Ishpeming, MI 49849
906.485.6323

administrator@skihall.com
SkiHall.com

501 (c) 3 Non-Profit
38-2561101

March 10, 2023
FOR IMMEDIATE RELEASE

U.S. NATIONAL SKI & SNOWBOARD HALL OF FAME TO HOST ANNUAL INDUCTION CEREMONY AT BIG SKY RESORT, MT

2024 Preview Fashion Shows Highlight Event

ISHPEMING, MI – The U.S. National Ski & Snowboard Hall of Fame and Museum (The Hall of Fame), the sole national hall of fame and museum who recognizes the athletes and visionaries that have significantly enriched the global sports of skiing and snowboarding in the United States is set to host its annual Industry Celebration and Induction Ceremonies March 21-25, 2023, at Big Sky Resort, MT. Annually, the national Hall of Fame inducts its latest class of selected and voted upon inductees into the Hall of Fame during a week long Industry Celebration week that changes locations around the country each year. This year's Inductees join the over 400 past honored members of athletes and sport builders that have been enshrined since the Hall of Fame inception in 1957. Inductees this year include:

Friday Induction:

Gwen Allard, Sven Coomer, Herman Dupre', Renie & Dave Gorsuch, Peter Graves, Mike Hattrup, Bode Miller, Jan Reynolds, and Alan Schoenberger.

Saturday Induction:

Tina Basich, Gary Black, Shannon Dunn, John Eaves, Rusty Gregory, Kent Kreidler, Terry Kidwell, Phil McNichol, and CJ Mueller.

The event boasts 11 parties and gatherings across 5 days and features on-snow tours, fashion shows, and back-to-back evenings of inductions honoring the Hall of Fame Classes of 2021 & 2022. The highlight of these activities will be the second annual 2024 fashion preview shows produced by KB Fashion Productions scheduled for Friday, March 24 and Saturday, March 25 at 2:00 pm on the Summit Hotel Terrace.

"Snow style is fashion fortified, delivering protection from the elements, smart performance features, and head turning style from first chair to last call. From the high-end luxury to the steezy and sustainable, I am thrilled to present the snow industry's top brands '24 lines in gorgeous Big Sky," said Kathy Benharris, KB Fashion Productions. "It is very exciting to see the enthusiasm from the brands and reception from consumers and media looking to celebrate what is next in snow style."

The 2024 Fashion Preview Show on Friday has an alpine ski focus and is sponsored by Gorsuch, Ltd. The show will be featuring brand's 2024 samples, seen for the first time by consumers, including: Gorsuch, Bogner, Alps & Meters, Fera, CB Sports, Skea, Streamlines, Revo, Double Diamond Jewelry, Neve Designs, Nivis Gear, Head Sportswear, M. Miller, and Pajar. Before and after the actual fashion show, Cheryl Jensen, Diane Boyer, and Maria Bogner will be awarded and will be accepting their Women in Snowsports Industry Awards on the runway.

The 2024 Fashion Throw Down on Saturday has a snowboard focus and is sponsored by OOSC. This party will also be featuring brand's 2024 samples, seen for the first time by consumers, including: OOSC, Bogner Fire & Ice, Boarding 4 Breast Cancer, 686, Helly Hansen, Burton, Dakine, ThirtyTwo, Roxy, Rojo Outerwear, Pow Gloves, Freshy, The North Face, CB Sports, Nivis, and Jones Snowboards. Some exciting models for this show include 2023 Hall of Fame Inductees Tina Basich and Shannon Dunn-Downing, stars of the snowboard world and co-founders of the B4BC nonprofit.

"We're really excited to annually support this premier showing of snow style brands that make up such a huge part of the industry. Currently, there is nothing like this happening in our ski and snowboard world, and we hope to watch this grow over the years and turn into the 'can't miss' snow style fashion week of the year," stated Samantha DeBoer, Hall of Fame Director of Communications.

To visit our media hub for full induction coverage: <https://skihall.com/media-hub>

To learn more about the Inductees visit: <https://skihall.com/class-of-2021/> & <https://skihall.com/class-of-2022/>

To learn more about the annual fashion shows visit: <https://skihall.com/induction/fashion-show/>

To buy tickets or reserve media passes for the event: <https://events.humanitix.com/industry-celebration-and-hall-of-fame-induction-week-at-big-sky>

###

U.S. National Ski & Snowboard Hall of Fame and Museum, Inc. – The mission of the U.S. National Ski & Snowboard Hall of Fame and Museum is to honor and celebrate the athletes, pioneers and visionaries of the United States who have significantly enriched the global sports of skiing and snowboarding, and to showcase their stories and historic memorabilia in a national museum located at the birthplace of organized skiing in America, Ishpeming, Michigan.

Website | Facebook | Instagram | Linktree

CONTACT: Samantha DeBoer | 269-808-4129 | sam@skihall.com

CONTACT: Kathy Benharris | kathy@kbfashionproductions.com