

SNOWSPORT HISTORY CELEBRATION + INDUCTION SUN VALLEY | DECEMBER 2022



Partnership Opportunities

\$35,000 | Title Sponsor | Induction Ceremony | Sun Valley

- Event referred to and branded as The 2020 **Company Name** U.S. Ski and Snowboard Hall of Fame Induction
- Event logo changed to incorporate sponsor logo
- Induction Magazine - 2 page spread
- 30 second spot during Induction Ceremony
- VIP Table at Induction Ceremony (10 seats)
- Full signage deliverables available upon request



\$20,000 | Presenting Sponsor | Snowsport History Celebration | Sun Valley

- Event referred to as The 2020 Snowsport History Celebration - Presented by **Company Name**
- Induction Magazine - 2 page spread
- 20 second spot during Induction Ceremony (4 seats)
- VIP seating at Induction Ceremony
- Special recognition at all events & Logo on all media collateral
- Lanyard placement



\$3,200 VIP Induction Table | Through 3/1/2020

- 10 guests & Logo included on table and in Induction Magazine

\$7,000 | Inductee Ambassador (Value \$8,000)

- 2 All-Access Passes with VIP seating at Induction (\$1,300)
- Inductee and guest VIP All-Access passes (\$1,300)
- 8 Induction Tickets for Inductee use (\$2,400)
- Induction Magazine - Half-page (\$850)
- Additional 10-top Table Adjacent to Inductee + \$2,000
- Logo on all event collateral



*This covers Travel | Lodging | Lift Tickets | Awards | Tribute Video for Inductee

\$1,000 Cash + \$3,000 Product | Official Supplier

- 1/2 page ad in Hall of Fame Induction Magazine (\$850)
- Web Presence - logo & direct link on our official sponsors page
- Logo included in induction week schedule

\$500 Cash + \$1,500 Product | Partner Sponsor

- Quarter page ad in Hall of Fame Induction Magazine (\$550)
- Web Presence - logo & direct link on our official sponsors page
- Logo included in induction week schedule

\$1,500 + | Event Host (Value \$2,000)

- 2 All-Access Passes & VIP seating at Induction
- 5 Tickets to the event you host
- Logo on all supporting event collateral
- 1/2-page ad in Induction Magazine (\$850)

ADS \$550+ | Induction Magazine Ad

- Two-Page | \$2,250 | 7.5" X 10" / w/bleed add .125"
- Full-Page | \$1,850 | 7.5" X 10" / w/bleed add .125"
- Half-Page | \$850 | Vert- 3.5" x 10" | Horiz 7.5" x 4.75" / w/bleed add .125"
- Quarter | \$550 | 3.5" x 4.75" / w/bleed add .125"

Available Events (✓ Sponsor Secured)

- ✓ Legends Breakfast **\$2,000**
- ✓ Apple Bar Apres Kickoff **\$2,000**
- Heritage Party + Lecture **\$2,500**
- ✓ Freestyle Luncheon **\$1,500**
- ✓ Freestyle Apres **\$2,000**



- ✓ Legends of Freestyle Party **\$3,000**
- Sun Valley Welcome Host **\$3,000**
- Women in Industry Awards **\$1,500**
- Vintage Ski Fashion Show **\$2,500**
- Freestyle Ballet Demo **\$2,500**
- ✓ Sun Valley Submission Award **\$1,500**



- ✓ ISHA HoF NASJA Dinner **\$1,000**
- Class of 2019 Welcome **\$2,000**
- ✓ PugSki.com First Tracks **\$3,000**
- ✓ Red Carpet Reception **\$2,000**
- Last Chair After Party **\$2,500**
- ✓ Famous First Tracks **\$3,500**

