

NOMINATION FORM

For

HONORED MEMBERSHIP

In The

U.S. SKI & SNOWBOARD HALL OF FAME

Candidate's Name: Hank Tauber

Date & Place of Birth: April.23.1941, Gloversville, New York

Address of Candidate: [REDACTED]

Telephone Number: [REDACTED]

Email: [REDACTED]

Is the candidate still living? Yes

Nominator information:

Name: John D. Cumming

Address: [REDACTED]

Telephone Number: [REDACTED]

Email: [REDACTED]

For what category are you nominating this candidate?

Athlete: ____

Snowsports Builder: X

Heritage: ____

An 8 x 10 photograph of the candidate must be supplied: Collection of digital images supplied with nomination.

State why the candidate merits election to the U.S. National Ski & Snowboard Hall of Fame (limit this statement to 250 words):

Hank Tauber is an influential sport builder who has had a dramatic impact on skiing. He served as a U.S. Ski Team coach and program leader, highly-accomplished global ski equipment business owner and one of the most influential individuals over three decades with the International Ski Federation (FIS).

Between 1967-79, he was a central stabilizing force in an often tumultuous era for the U.S. Ski Team, establishing the modern day platform for the organization. His athletes won an unprecedented eight Olympic and World Championship medals. His work in building infrastructure led to a period of dramatic success with Olympic and World Cup champions including Phil Mahre and Tamara McKinney.

As owner of Marker from 1981 to 1999, he elevated the company to become a global leader. Under his leadership, Marker grew from 1% market share to 50%, while raising annual revenue from \$15-million to \$150-million. His innovative promotion utilized cutting-edge video technology to showcase his product, with creative marketing that integrated the greatest global ski racing stars of the time.

Tauber's role with FIS included leadership roles on the Alpine Committee, before he succeeded Hall of Famer Bud Little as a member of the FIS Council and FIS Vice President, serving from 1988-2002. But his most impactful role has come as a trusted confidant of the late FIS President Marc Hodler, also an Honored Member of the Hall of Fame, and current President Gian Franco Kasper, where his influence helped to steer the sport globally.

Tauber continues to play an active role with both FIS and U.S. Ski & Snowboard. His accomplishments have had a profound impact on skiing globally and he is well deserving of induction into the U.S. Ski & Snowboard Hall of Fame.

In chronological order by year, list the candidate's achievements:

1961-64 - Alpine and nordic competitor at Middlebury College

1967 - Master's Degree from University of Colorado

1967-69 - U.S. Ski Team, assistant women's alpine coach, serving under Chuck Ferries; played key role in strong international World Cup success of women, most notably Judy Nagel and Kiki Cutter.

1969 - Joined FIS Classification Committee, attending first meetings in Opatija, Yugoslavia.

1970-72 - U.S. Ski Team, head women's alpine coach, working under new Alpine Director Willy Schaeffler.

1972 - U.S. Olympic Ski Team, head women's alpine coach; led team to first Olympic gold medal in 20 years with Barbara Cochran winning slalom in 1972 and Suzy Corrock, bronze medal in downhill. Promoted to alpine director for the 1972-73 season.

1972 - Joined FIS Alpine Executive Board at FIS Congress in Opatija, serving under chairman Rato Melcher of Switzerland.

1974-79 - U.S. Ski Team, alpine ski team director

1976 - U.S. Olympic Ski Team, head men's and women's alpine coach

1978 - U.S. World Championships Ski Team head men's and women's alpine coach

1979 - Retired from U.S. Ski Team as its most successful alpine coach and leader, with eight Olympic and World Championship medals over a decade

1979 - Received USSA's John J. Clair Award for service to the U.S. Ski Team

1979 - Asked personally by FIS President Marc Hodler to serve as technical delegate for women's events at 1984 Olympics in Sarajevo.

1980 - Engineered innovative deal with Germany's Hannes Marker to acquire rights to sell Marker bindings in the USA, moving operations first to his basement then later opening an office in Salt Lake City.

1980 - Made first site visit to Sarajevo; in these times, the technical delegate essentially served as the technical expert for the event, including design of the race courses.

1981-84 - Founded Marker USA, serving as president

1982-83 - Began efforts to acquire the entire Marker company worldwide.

1982 - Recognized with USSA's highest honor, the Julius Blegen Award, for his service to the sport

1984 - Acquired Marker International, serving as chairman and chief executive officer until 1998, beginning an era where he would grow global market share from nearly nothing to 50% - a level the company still holds today.

1984 - FIS Technical Delegate for all women's alpine skiing events at 1984 Olympic Winter Games in Sarajevo

1985 - Trustee of U.S. Ski & Snowboard Foundation, now serving as trustee emeritus

1988 - Leadership of USSA board, including Hall of Famers Nick Badami and Thom Weisel, select Hank Tauber to succeed retiring FIS Council member and FIS Vice President Bud Little as candidate from USA.

1988-2002 - Elected vice president, executive board member and FIS Council member of International Ski Federation (FIS), the worldwide ruling body for ski and snowboard competition.

1990 - Founded clothing company Marker LTD, which became exclusive outerwear supplier for 2002 Olympic Winter Games in Salt Lake City

1994 - Named to POWDR Corporation Board of Directors as first outside director (Copper Mountain and Eldora Resorts, Colorado; Killington and Pico Resorts, Vermont; Boreal Ridge/Woodward, California; Mt. Bachelor, Bend, Oregon; Lee Canyon Resort, Las Vegas, Nevada; Snowbird, Utah; SilverStar Mountain Resort, British Columbia, Canada; Powderbird Helicopter Skiing, Utah; Outside TV and Woodward Action Sports Camps in Woodward, Pennsylvania; Copper Mountain, Colorado; Tehachapi & Boreal Ridge, California; Park City, Utah and Riviera Maya, Mexico)

1997 - Member of U.S. Ski & Snowboard Board of Directors, still serves today

1998 - Founding trustee of Switzerland-based Marc Hodler Foundation

2002 - Elected honorary lifetime member of International Ski Federation

2004 - Honored with USSA's Bud & Mary Little Award for his service to FIS and USOC

2019 - Named to "Future of the FIS and Succession Committee" for International Ski Federation with mandate to nominate a successor to the current FIS President at the next FIS Congress

On one page provide additional data, anecdotes, etc. that you feel are pertinent to this nomination:

Olympic and World Championship Medalists, U.S. Ski Team

Barbara Cochran, Olympic/World Championship gold, 1972, women's slalom
Susie Corrock, Olympic/World Championship bronze, 1972, women's downhill
Cindy Nelson, Olympic/World Championship bronze, 1976, women's downhill
Greg Jones, World Championship bronze, 1976, men's combined
Pete Patterson, World Championship bronze, 1978, men's combined

Olympic and World Championship Medalists, World Cup Champions, Marker USA

Marc Girardelli (Five-time overall World Cup winner)
Franz Klammer (1976 Olympic downhill gold; 25 World Cup downhill wins including four at Hahnenkamm)
Peter Luescher, Switzerland (Overall World Cup title)
Phil Mahre (Olympic gold and silver medal)
Steve Mahre (Olympic silver medal)
Tamara McKinney (four season World Cup titles)
Katja Seizinger (Three Olympic gold and two bronze medals, 1 World Cup season titles including two overall.)
Ingemar Stenmark, Sweden (75 world cup victories on Marker)
Picabo Street (Two Olympic medals including one gold, World Cup downhill title, 13 World Cup downhill wins)
Diann Roffe (Two Olympic medals including one gold, one World Championship gold)
Eva Twardokens (World Championship bronze medal)
Maria Walliser, Switzerland (Two overall World Cup titles, three World Championship titles, three Olympic medals)
Hanni Wenzel, Liechtenstein (Olympic and World Champion)
Pernilla Wiberg, Sweden (Two Olympic gold medals, four World Championships gold, one World Cup overall title)

International Ski Federation

- Close confidant of FIS Presidents Marc Hodler and Gian-Franco Kasper
- 14-year FIS executive vice president, executive board and FIS Council member
- Current member of "Future of the FIS and Succession Committee" for International Ski Federation with mandate to nominate a successor to the current FIS President at the next FIS Congress

Awards and Honors

1979 - USSA John J. Clair Award for service to U.S. Ski Team
1982 - USSA Julius Blegen Award, highest honor for service to organization
2002 - Elected Lifetime Member of International Ski Federation
2004 - USSA Bud & Mary Little Award for service to FIS and USOC

Please list the names and addresses of those people who are supporting this nomination (Minimum of three - limit six):

Supporting Letters

John D. Cumming - Nominator

Phil Mahre (Hall of Fame) - Supporting

Cindy Nelson (Hall of Fame) - Supporting

Dexter Paine - Supporting

Joe Jay Jalbert (Hall of Fame) - Supporting

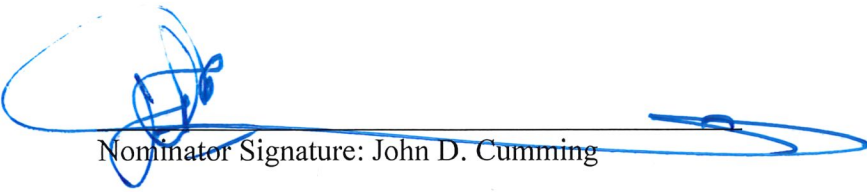
Tamara McKinney (Hall of Fame) - Supporting

Please provide a list of sources for visual material that can be used at the candidate's induction presentation:

A collection of digital images and selected news articles of Hank Tauber is available at the following link:

[Hank Tauber Photos and News Articles](#)




Nominator Signature: John D. Cumming



May 28, 2020

Dear Hall of Fame Selection Committee,

It is my honor to formally nominate Hank Tauber to the U.S. Ski and Snowboard Hall of Fame. Over a 50-year career, Hank's multi-faceted leadership in the ski industry has positively impacted skiers across America and around the world.

His career was marked by progression, starting as a coach for the U.S. Ski Team, working his way up to alpine director and the board. Along the way, he was a beacon of leadership helping usher the team into modern times. He served internationally as an influential Vice President of FIS, still serving in an emeritus role today.

Hank was the first outside director of POWDR Corp in 1994. He continues to be an important member of our board and audit committee. He has influenced and supported athletes, been involved in a myriad of ski events, crafted World Cup and Olympic policy, and was a legendary leader on the hard goods side of the business, growing Marker from virtually nothing to a 50% global market share.

His management style is quiet but resolute. His humble approach has benefited the ski industry on every level. If anyone deserves to be inducted into the U.S. Ski and Snowboard Hall of Fame, it is Hank Tauber. I highly endorse Hank and hope you will give this recommendation the utmost consideration.

Sincerely,

John D. Cumming
Founder & Executive Chairman

Picabo Street
6300 N. Sage Wood Dr., H-365
Park City, UT 84098
peekbiz@outlook.com

June 1, 2020

U.S. Ski & Snowboard Hall of Fame

Re: Endorsement Letter to the Nomination of:

Hank Tauber

Dear Hall of Fame,

My letter today is an Endorsement to the nomination of Hank Tauber for induction. I fully support this nomination, and I believe this to be the right thing to do for the following reasons:

Dedication

I have known Hank Tauber for several decades, through the US Ski Team, and as one of my equipment sponsors, and a personal friend and supporter. Throughout my career as a Ski Racer, Hank has given me a role model, as he is a person with integrity with a will to accomplish large goals. He has been loyal and always been able to contribute his support to the Ski Team, and to me, psychologically and materially.

Vision-Focus

Hank Tauber's accomplishments and contributions have impacted the skiing and snowboarding on a truly international scope. Beginning with a ski racing background and through-out his career in the Ski Industry, and the US Ski Team, he has earned much respect, as a business professional. I believe he has succeeded in contributing to American skiing and snowboarding, tirelessly and at the highest level

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Park City, UT 84098
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U.S. Ski & Snowboard Hall of Fame
June 1, 2020
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Impact-Fulfill the Vision

Today, as a leader in sports equipment production, Hank's contribution has brought huge, long-lasting recognition for the achievements of the athletes who are competing, which fulfills the Vision of the Hall of Fame.

I feel this nomination and ultimate induction are deserving and a just reward to Hank Tauber after years, and years of tough effort, and excellent work.

Sincerely,

Picabo E. Street
USST 1985-2002

April 29, 2020

Phil Mahre
70 Roza View Dr.
Yakima, WA 98901

Dear Ski and Snowboard Hall of Fame,

I'm writing in support of the nomination of Hank Tauber for inclusion into the Ski and Snowboard Hall of Fame.

I've known Hank personally since 1974 when he took over as head of the US Ski Team. Hank was very instrumental in my career during my early years with the Ski Team. He not only made sure as athletes, we had everything we needed to be successful, but took an interest in each athlete as a person outside of the sport. After the 1976 Olympic season, the FIS made rule changes as to endorsements, contracts with equipment manufacturers, and how athletes were paid. Many ski manufacturers came knocking on my door promising the world if I'd compete on their equipment. Hank took it upon himself, to make sure I wouldn't be taken advantage of, and was very much involved in the negotiations of my first contracts within the ski industry.

When Hank left the Ski Team and became the head person at Marker, our relationship continued, as I was an athlete competing on Marker products. Under his tenure, Marker became an industry leader, and as with the Ski Team, he was a huge supporter of athletes. Marker became a dominate force on the World Cup, with athletes winning and showcasing their products.

Over the years Hank has been very influential in all aspects of the ski business. But more importantly, Hank has been a personal friend of great integrity, with the interest of others often coming before his own.

I support the nomination of Hank Tauber into the Ski and Snowboard Hall of Fame.

Sincerely,

Phil Mahre

Date: May 30, 2020

To: U.S. Ski & Snowboard Hall of Fame

Attn: Nominating Committee

It is my pleasure to write this letter on behalf of Hank Tauber a longtime friend and professional associate.

Hank and I first befriended one another in the mid 70's when he was head women's alpine coach with the US Ski Team. We had met several times on the slopes as my film team was building stories about athletes and life on the world cup circuit. One particular moment sticks out during the Innsbruck '76 Games when Hank went out of his way to see it to it that his ladies made time for the media. This was crucial in that we were able to capture important glimpses with Cindy Nelson in particular as she propelled herself to a silver medal moment in the downhill.

Subsequently, we built on our friendship which led to a decade of working with Jalbert film crews as he resuscitated Marker ski bindings. His intuition for branding and marketing was akin to having a sixth sense. He would engage the top alpine athletes(Cindy, Andy Mill, Tamara McKinney, the Mahres et al) to star in alpine racing films. He further parlayed that concept into creating product films/videos which were used at point of sale retail and simultaneously at trade shows.

Hank also had a great feel for 'team building' and assembled a very talented group of managers, creative staff, sales personnel backed up by great technical minds at the manufacturing facility in Germany. This was a masterful blue print which led to a great success story at Marker. He was the mind and engineer behind this corporate turnaround.

As a member, I conclude by wholeheartedly supporting Hank Tauber for nomination into the Hall of Fame. He has been a visionary, leader and innovator for our industry as a whole.

Respectfully Submitted;

Joe Jay Jalbert

Class of 2013



230 New York Ave.
Huntington, NY 11743
P: 631 351 5878
F: 631 351 5875
www.jalbertfilm.com

Dear Nominating Committee, Voting Members and interested persons,

I am writing in full support of Hank Tauber's nomination to the US Ski and Snowboard Hall of Fame.

I first met Hank years ago at my first Jr. National Championships in Stowe, Vermont 1966. I was just 11 yrs old and in Hank's own words "just a little girl with her parka hanging down past her knees...but I could see she could ski fast!" As the US Ski Team's head women's coach he invited me to my first National Team Training camps I excelled under his guidance to berths on 4 World Championship Teams, 4 Olympic Teams and 14 years on the World Cup circuit. Hank Tauber was an immeasurable influence to my career.

Hank is intelligent, well educated, worldly and able to communicate with everyone! Super savvy in business and with his vast knowledge of skiing and the sport's history he was a force with which to be reckoned. Speaking 5 languages fluently, I remember him switching from German to French to Italian then back again to Swiss dialect to make his point. His mastery of languages coupled with his negotiating skills usually resulted in getting what was best for the Team.

In the early 70's when the Team was in a dire financial crisis Hank was able to rally the resources (people, industry, BODs) into a restructure of the Team laying the groundwork for the current structure that we see today. Hank with his natural leadership skills got the job done!

His love for the sport of skiing ran deep and when he took over the helm at Marker he wanted the US skiers to have as much recognition for their successes as did the Euros. He developed the first complete equipment program for the US skiers! Complete with R&D including using medical data, individual athlete marketing, on hill tech support and competitive athlete contracts. To be a good deal he knew it had to be good for all: US Skiing, the Athlete and for Marker. He immediately signed Phil and Steve Mahre, myself and later Tamara McKinney. It was the best equipment choice of my ski racing career!

Hank's endless love of skiing and many contributions have helped to bring US Skiing to the top! He is very deserving of induction into the US Ski Hall of Fame.

Thank you,
Cindy Nelson
US Ski Hall of Fame 1976
Colorado Ski Hall of Fame 2005



**PAINE SCHWARTZ
PARTNERS**

SUSTAINABLE FOOD CHAIN INVESTING

Monday, May 25, 2020

Dear U.S. Ski and Snowboard Hall of Fame Nomination Committee,

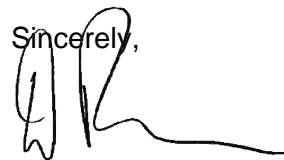
It is my great honor to enthusiastically support Hank Tauber's nomination to the U.S. Ski & Snowboard Hall of Fame.

As a ski racer myself in New Hampshire, I had known Hank's name from his leadership of the U.S. Alpine Ski Team in the 1970s, helping to build a modern program and then his ownership of the innovative Marker brand of ski equipment. While I didn't know him personally at the time, I watched the growth of the Marker brand in the 1980s and its support of team athletes like Phil Mahre and Tamara McKinney.

In my role with U.S. Ski & Snowboard since the 1990s, I've worked closely with Hank over the last 25 years and have come to greatly respect his immense contribution to snow sports - not just in America, but around the world. Today, as a member of the FIS Council, I have an even greater appreciation for the impact Hank Tauber made over his career on international ski racing and on the USA's standing in the global snowsport community. He has been the face and voice of USSS on the global stage for the last 25 years. He was actively involved in bringing three World Ski Championships to the US over the past two decades.

Much of Hank's impact on the sport through FIS came from behind the scenes. His close relationship with FIS Presidents Marc Holder and Gian-Franco Kasper, along with his vast global network of contacts, allowed him to provide counsel and guide initiatives for the benefit of both our U.S. interests and that of the sport worldwide. He has also served as a great mentor for me as I have served on the FIS Council the last six years.

Few individuals have had this much impact on the global sport in so many different ways as Hank Tauber. I strongly support his recognition in the U.S. Ski & Snowboard Hall of Fame.

Sincerely,


Dexter Paine
Chairman

FIS Council Member from USA (for past 6 years)
Past Board Chair U.S. Ski & Snowboard (13 years)
Trustee and President, U.S. Ski & Snowboard Team Foundation (24 years)

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