

# INDUCTION

## SALT LAKE | 4.6.19



### Partnership Opportunities

#### \$35,000 | Title Sponsor | Induction Ceremony | Salt Lake City

- Event referred to and branded as The 2019 **Company Name** U.S. Ski and Snowboard Hall of Fame Induction
- Event logo changed to incorporate sponsor logo
- Induction Magazine - 2 page spread
- 30 second spot during Induction Ceremony
- VIP Table at Induction Ceremony (10 seats)
- Full signage deliverables available upon request

#### \$25,000 | Presenting Sponsor | Snowsport History Celebration | Park City

- Event referred to as The 2019 Snowsport History Celebration - Presented by **Company Name**
- Induction Magazine - 2 page spread
- 20 second spot during Induction Ceremony (4 seats)
- VIP seating at Induction Ceremony
- Special recognition at all events & Logo on all media collateral

#### \$7,000 | Inductee Ambassador (Value \$7,000)

- 2 All-Access Passes with VIP seating at Induction (\$1,300)
- Tickets for Inductee and guest (\$1,300)
- 4 Induction Ticket (\$1,400)
- Induction Magazine - Half-page (\$950)
- Additional 10-top Table Adjacent to Inductee +\$2,000
- Logo on all event collateral

*\*This covers Travel | Lodging | Lift Tickets | Awards | Tribute Video for Inductee*

#### \$4,000 VIP Induction Table

- 10 guests & Logo included on table and in Induction Magazine

#### \$1,000 Cash + \$3,000 Product | Official Supplier

- 1/2 page ad in Hall of Fame Induction Magazine (\$950)
- Web Presence - logo & direct link on our official sponsors page
- Logo included in induction week schedule

#### \$500 Cash + \$1,500 Product | Partner Sponsor

- 1/4 page ad in Hall of Fame Induction Magazine (\$550)
- Web Presence - logo & direct link on our official sponsors page
- Logo included in induction week schedule



#### \$3,500 | Event Host (Value \$2,500)

- 2 All-Access Passes & VIP seating at Induction (\$1,300)
- 5 Tickets to the event you host (\$250)
- Logo on all supporting event collateral
- 1/2-page ad in Induction Magazine (\$950)

#### Events

- Thu - Welcome Reception | Alf Engen Museum
- Thu - Vintage Ski Fashion Show | Alf Engen Museum
- Thu - Freestyle Reunion Party | The Spur Bar & Grille
- Fri - Legends Alumni Party | The Spur Bar & Grille
- Fri - Tellefsen Society VIP Reception | O.P. Rockwell
- Sat - Red Carpet Reception | Little America SLC

✓ Sun - Fast Tracks | Canyons Village



#### Tribute Ads

#### \$550+ | Induction Magazine Ad Pricing

1/4 Page	\$550   4.5" x 5.4375"
1/2 Page Horz.	\$850   9" x 5.4375"
1/2 Page Vert.	\$950   4.5" x 10.875"
Full Page	\$1,800   9" x 10.875"
2p. Spread	\$2,250   18" x 10.875"
Back Inside Cover	\$2450   9" x 10.875"
Back Cover	\$2,700   9" x 10.875"
Front inside Spread	\$3200   9" x 10.875"

\*Add 1/8" on all sides for full bleed

#### Headquarters | Grand Summit | Canyons Village

