

INDUCTION SALT LAKE | 4.6.19



U.S. SKI AND SNOWBOARD HALL OF FAME

Partnership Opportunities

TITLE SPONSOR

\$35,000 | Induction Ceremony | Salt Lake City

- Event referred to and branded as The 2019 **Company Name** U.S. Ski and Snowboard Hall of Fame Induction
- Event logo changed to incorporate sponsor logo
- Special recognition at Induction - Logo/branding on stage step & repeat back drop
- 30 second spot during Induction Ceremony
- VIP Table at Induction Ceremony (10 seats)
- 2 page spread Induction Magazine
- Full signage deliverables available upon request

PRESENTING

\$25,000 | Presenting Sponsor | Snowsport History Celebration | Park City

- Event referred to as The 2019 Snowsport History Celebration - Presented by **Company Name**
- 20 second spot during Induction Ceremony & Welcome at Legends Night Party
- VIP seating at Induction Ceremony (4 tickets)
- Special recognition at all events & Logo on all media collateral
- 2 page spread Induction Magazine

\$7,000 | Inductee Ambassador (Value \$8,000)

- 2 All-Access Passes with VIP seating at Induction (\$1,300)
- Tickets for Inductee and guest (\$1,300)
- 4 Induction Tickets (\$1,400)
- Induction Magazine - Half-page (\$850)
- Additional 10-top Table Adjacent to Inductee +\$2,000
- Logo on all event collateral

*This covers Travel | Lodging | Lift Tickets | Awards | Tribute Video for Inductee



\$4,000 VIP Induction Table | Through 3/1/2019

- 10 guests & Logo displayed on table and in Induction Magazine

\$1,000 Cash + \$3,000 Product | Official Supplier

- 1/2 page ad in Hall of Fame Induction Magazine (\$850)
- Web Presence - logo & direct link on our official sponsors page
- Logo included in induction week schedule

\$500 Cash + \$1,500 Product | Partner Sponsor

- 1/4 page ad in Hall of Fame Induction Magazine (\$550)
- Web Presence - logo & direct link on our official sponsors page
- Logo included in all event collateral

\$3,500 | Event Host (Value \$2,000)

- 2 All-Access Passes & VIP seating at Induction
- 5 Tickets to the event you host
- Logo on all supporting event collateral
- 1/2-page ad in Induction Magazine (\$850)

Welcome Reception | Alf Engen Museum

Hall of Fame Reunion Party | The Spur Bar & Grille

Vintage Ski Fashion Show | Alf Engen Museum

Legends Alumni Party | The Spur Bar & Grille

Tellefsen Society VIP Reception | High West

Red Carpet Reception | Little America

✓Fast Tracks | Canyons Village On-Snow



TRIBUTE ADS

\$550+ | Induction Magazine Ads

- Two-Page Spread | \$2,250 | 7.5" X 10" / w/bleed add .125"
- Full-Page | \$1,850 | 7.5" X 10" / w/bleed add .125"
- 1/2-Page | \$850 | Vert- 3.5" x 10" | Hor 7.5" x 4.75" / w/bleed add .125"
- 1/4 Page | \$550 | 3.5" x 4.75" / w/bleed add .125"
- Back Cover | 2,500 | 7.5" X 10" / w/bleed add .125"
- Inside Back or Front Cover | \$2,250 | 7.5" X 10" / w/bleed add .125"

ALF ENGEN
SKI MUSEUM
FOUNDATION



LITTLE
AMERICA
Hotel

Host | Headquarters | Canyons Village

