

INDUCTION

SALT LAKE | 4.6.19



Sponsorship

Inductee Ambassador (Value \$8,000)

\$7,000

- 2 All-Access Passes with VIP seating for your use at Inductee Table (\$1,300)
- 2 All-Access Passes for Inductee (\$1,300) + 4 Honored Guest Induction Tickets at Inductee Table (\$1,400)
- Half-page ad in Induction Magazine (\$800)
- Money from Ambassador covers costs associated with induction (\$3,600) *Travel | Lodging | Lift Tickets | Awards | Tribute Video | Family member tickets*
- First refusal for additional 10-top Table Adjacent to Inductee + \$2,000

Party Host (Value \$2,000)

- 2 All-Access Passes with VIP seating at Induction Table & Quarter-page ad in Induction Magazine (\$1,800)
- Logo on all supporting event collateral + 2 Tickets to the party you host (\$200)

Barbara Alley Fashion Show | Alf Engen UOP \$5,000
 Reunion Party | The Spur on Main \$5,000
 Legends Night on Main | Downtown Park City \$5,000
 Utah Snow Day | Park City Mountain On-Snow \$5,000
 Dawn Patrol | Canyons Village \$3,500

Kick-off Reception | Alf Engen UOP \$3,500
 Tellefsen Benefit | TBD \$5,000
 Legends Alumni Party | The Spur on Main \$5,000
 Red Carpet Reception | Little America \$3,500

Induction Ceremony Table | \$3,500

- 10 seats
- Logo included on table and in Induction Magazine
- Chose your location in the room

Official Supplier | \$1,000 CASH and \$4,000 PRODUCT VALUE/YEAR

- 1/2 page ad in Hall of Fame Induction Magazine
- Logo included on footer of newsletter
- Web Presence - logo & your direct link on our official sponsors page
- Online auction opportunities & Integration into Patron Perks Program

Partner Sponsor | \$500 CASH and \$2,000 PRODUCT VALUE/YEAR

- 1/4 page ad in Hall of Fame Induction Magazine
- Logo included on footer of newsletter
- Web Presence - logo & your direct link on our official sponsors page
- Online auction opportunities & Integration into Patron Perks Program

Induction Magazine | Park City Edition Ads

Two-Page Spread - Induction Magazine Ad
Full-Page - Induction Magazine Ad
Half-Page - Induction Magazine Ad
Quarter - Induction Magazine Ad

\$2,250 Ad Specs: Non Bleed 7.5" X 10" / w/bleed add .125"
\$1,550 Ad Specs: Non Bleed 7.5" X 10" / w/bleed add .125"
\$850 Ad Specs: Vertical - 3.5" x 10" / Horizontal - 7.5" x 4.75"
\$550 Ad Specs: 3.5" x 4.75"

 **PARK CITY**
 HOST | HEADQUARTERS | CANYONS VILLAGE

