



2013 ▲ HONOREES

# Wayne Wong

Innovator, Ambassador, Media Star



CLOCKWISE FROM TOP LEFT: COURTESY OF WAYNE WONG (2); SUSAN MORNING; COURTESY OF WAYNE WONG; KARL WEATHERLY



Wayne Wong embodied the Hot Dog movement, and later simply the joy of skiing.

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Any discussion about the early years of “Hot Dog” freestyle skiing must include the iconic name of Wayne Wong. Handsome and charismatic, Wong was highly marketable, and an engaging character. He personified the look and the style of the Hot Dog movement, and helped develop many of the freestyle moves, including the famous “Wong Banger,” that propelled him into the limelight. His signature tricks on the snow, great smile and personality made him a cultural icon of the early freestyle era. Both *SKI* and *Powder* magazines have named him among the most influential skiers in the 20th century.

After years of competing at a world-class

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level, Wong remained on the ski scene. He is one of the few who parlayed his fame into becoming a true ambassador for the sport. Being recognized at the international level, he continues to maximize the value of his storied career. Whether it’s coaching Olympic hopefuls, or skiing with corporate executives, his purpose remains the same: to share what he loves.

On the snow, Wong is an absolute technician, not only in style and technique, but he understands gear science and design. He is considered one of the best ski testers of our time, and is a true living legend of the sport. For him, it’s always about his passion for skiing. The tools of his life are his skis and you can always find him spreading the joy of skiing through the tools of his trade.

**SKI AWARDS & ACHIEVEMENTS**

1972 › *SKIING* MAGAZINE FREESTYLE SKIER OF THE YEAR

1972-’76 › MEMBER OF THE K2 AND SALOMON FREESTYLE SKI TEAMS

1984-’87 › 3X WORLD POWDER 8 CHAMPION

1999 › RECOGNIZED BY *SKIING* MAGAZINE AS ONE OF THE 25 MOST INFLUENTIAL PEOPLE

2000 › VOTED BY *SKI* MAGAZINE AS ONE OF THE TOP 100 SKIERS OF ALL TIME

2006 › NAMED BY *POWDER* MAGAZINE AS ONE OF THE TOP 48 GREATEST SKIERS OF OUR TIME

2009 › INDUCTED INTO THE CANADIAN SKI HALL OF FAME

2011 › RECOGNIZED AS A PIONEER OF FREESTYLE SKIING BY THE U.S. SKI & SNOWBOARD HALL OF FAME