



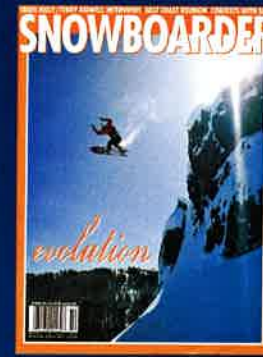
2013 ▲ HONOREES

Craig Kelly

Pioneer, World Champion, Consummate Pro



ROD WALKER (5)



Kelly showed that enjoying the mountain doesn't depend on how you get down it.

SKI AWARDS & ACHIEVEMENTS

1988-'91 › 4X WORLD SNOWBOARD CHAMPION

1987-'89 › 3X U.S. OPEN CHAMPION

1993 › FOUNDED CRAIG KELLY WORLD SNOWBOARD CAMP, FIRST OF ITS KIND AT BLACKCOMB, B.C.

1983-'95 › ALONG WITH JAKE BURTON CARPENTER AND PAUL ALDEN, HELPED OPEN NEARLY EVERY NORTH AMERICAN RESORT TO SNOWBOARDING

1997 › FOUNDER & BOARD MEMBER OF ISLAND LAKE LODGE; SELECTED AS JUDGE FOR WORLD EXTREME SNOWBOARD CHAMPIONSHIPS IN VALDEZ, ALASKA

2002 › RECEIVED TRANSWORLD SNOWBOARDING'S LIFETIME ACHIEVEMENT AWARD



KELLY WAS INSTRUMENTAL IN HELPING TO OPEN MOST OF THE SKI AREAS IN NORTH AMERICA TO SNOWBOARDING, AND WAS AN EMISSARY TO THE SPORT AT A CRITICAL TIME.



Craig Kelly was the most significant snowboard athlete of his time. His four World Championships in the 1980's and 1990's were impressive, but most importantly, through his work with Jake Burton Carpenter and others, he managed to help open most of the ski areas in North America to snowboarding. He was an emissary—and pioneer—for the sport at its most critical time. His intelligence (he was an honors Chemical Engineering student at the University of Washington), friendliness,

and exceptional skill drove snowboarding to the international prominence it now enjoys.

Kelly was killed in an avalanche in 2003, at the age of 37. He was seeking to become the first fully certified snowboarder guide by the Canadian Avalanche Association. He helped found both Island Lake and Baldface Lodges in British Columbia. At the time, he achieved the highest level of certification by the CAA of any snowboarder. He was featured prominently in ski and snowboard films for more than 20 years, including Warren Miller's "Journey" and Greg Stump's "Ptex, Lies & Duct Tape." Kelly was the first true professional snowboarder.

Most of Kelly's victories took place prior to the FIS taking over the ISF snowboard world cup. During that era he won four World Championships (1988-91) and three U.S. Open Championships (1987-89). He was honored with Transworld Snowboarding's Lifetime Achievement Award in 2002. He is the third snowboarder to be elected to the U.S. Ski and Snowboard Hall of Fame.

It is hard to quantify Kelly's contribution in terms of contest wins, movies, etc.—at the time, he was snowboarding's brightest star. He won everything and appeared in every significant movie, but his greatest contribution was simply elevating the boarder culture to a respected winter sport.