



David **INGEMIE**



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BORN OCT. 30, 1948

CAREER HIGHLIGHTS

1969: Marketing Director, Wachusett Mountain Ski Area

1972: Executive Director, Mt. Washington Valley Chamber of Commerce

1976: Jaycees "Outstanding Young Man of America"

1976: Joined SnowSports Industries America as Marketing Director

1979: Named "Outstanding Young Man of America" nationwide by the Jaycee.

1981: Promoted to SIA President

2016: Retired from SIA



GLOBAL DRIVING FORCE

Dave Ingemie has been the driving force behind SnowSports Industries America, taking the pulse of this complex industry for nearly four decades and keeping it pumping

Dave Ingemie didn't come from a skiing family, but he remembers in 1952 when a neighbor who took him to the city-run Burbank Hill in Fitchburg, Massachusetts. One loop on that free rope-tow and he was hooked.

When he was just 12 his father died, leaving him – the oldest of three boys – the head of the house. For some, that would have meant the end of any ski dreams, but for Dave, there was a will and he found the way.

He did anything he could to afford to ski and at 15 was hired as a ski instructor. In college he organized a race league to supply equipment and uniforms. His work ethic and energy paid off. At 21, he was hired as Marketing Director at Wachusett Mountain, and for the next decade he added to his market-

ing and promotion resume with Mt. Washington Valley Chamber of Commerce and the New Hampshire Ski Area Operations. At 28 he was named Jaycees Outstanding Young Man of America.

The door opened to the job of a lifetime in 1976 when he was hired as Marketing Director for SIA. Just five years later he succeeded Ralph "Doc" Des Roches to become SIA's President.

Heading up a trade organization that oversees an industry, dependent on the weather, with only a 90 – at best 120 – day window to turn a profit takes talent. Dave flourished at the pace, as well as the need to analyze and adapt. Imagine, when he started with SIA here were no high speed lifts, shaped skis, terrain parks and Jake Burton had yet



to build a snowboard. He has truly witnessed a revolution in how we glide on snow. And through it all, this "Change Agent" has led with a commitment to keep SIA's market research and data relevant and the slopes open for new ideas. Why? Because to Dave, "You never forget your first time. The neighbor who introduces you to the sport."

His passion and leadership has made a difference. SIA's membership expanded from 186 to 1,000 and the annual SnowShow in Denver is heralded as the only global event where 1,000 brands are represented in an authentic arena both on and off the snow.

Those in the know credit Dave as the "glue" that kept the momentum moving for snowsports, Dave will tell you, "I had a great team and I was lucky to be riding at the right place at the right time."

Dave retired in January 2016, but you will surely find him along with his wife Nancy and their children and grandchildren making memories on the mountains.



CONGRATULATIONS

David Ingemie

on a wonderful career and on your induction into the U.S. Ski And Snowboard Hall Of Fame.

Your friends,
Matt, Thomas, Adam,
Bill, Barbara & Ruby