Lawrence B. Maurin was born in Ironwood, Michigan, July 27, 1907. Having begun skiing as a youngster, he excelled as a jumper and cross-country competitor for twenty years. Maurin moved to Milwaukee in 1925, where he became known as a ski promoter, teacher, and official. He publicized skiing in articles submitted to U.P.I. and A.P. and through a ski column he wrote for three years. Maurin covered the 1960 and 1964 Olympics for the Central United States Ski Association paper, *Skiland*, and was involved with the C.U.S.S.A. as a vice-president, volunteer secretary, director, and member of dozens of committees. He was a vice-president and director of the Central U.S. Ski Officials Association beginning in 1949. Maurin served as an international Nordic official for many years. He was a Jumping Judge at the 1964 Olympics at Innsbruck, Austria, a Style Judge for Ski Flying in Oberstdorf, Germany, and a cross-country Start and finish Referee at the 1960 Olympic Games in Squaw Valley, California.

Maurin served with the 87th Mountain Infantry for three years and was a member of the National Ski Patrol System, which he served for a decade.

Maurin's contributions to skiing earned him the following awards:

- 1947 – National Ski Patrol Yellow Merit Star
- 1949 – Milwaukee Ski Club special award for 20 years of service, inscribed: “For two decades of tireless effort in organization and publicity work.”
- 1952 – USSA, Central Division – 25th Anniversary Award
- 1954 – United States Ski Association – 25th Anniversary Award
- 1956 – Milwaukee Ski club – 50th Anniversary Award
- 1958 – USSA Central Division special award inscribed “in recognition of many years of loyal service to skiing.”
- 1962 – Named Honorary Lifetime Member of Norge Ski Club, Chicago, Illinois

Lawrence wrote critiques on skiing in various publications when he felt that something was wrong and that action should be taken to improve certain aspects of the sport. For example, he conducted a campaign against the misuse of the Olympic symbol in advertising, which had national repercussions.

In 1966, Lawrence B. Maurin was elected to the U.S. National Ski Hall of Fame.