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Morten Lund

Born: 1926

Proposed for induction into the U.S. National Ski Hall of Fame by John Fry, Editor; Warren Miller, Filmmaker; and Dr. Bud Little, former vice-president of the F.I.S.

Morten Lund is one of this country's outstanding ski journalists.

Morten Lund grew up in Maine, graduated from Bowdoin College in 1950, started writing professionally for the *Laconia Citizen* in 1952 as a reporter, was a founding staff member of *Sports Illustrated* in 1954, and joined *Ski Magazine* in 1962 as a contributing editor.

Lund collaborated with Clif Taylor in 1966, to create the revolutionary Graduated Length Method of Ski Instruction, which was adopted by dozens of ski schools in the next few years. He received his instructor's certification in 1977 and offered seminars on mental approaches to ski learning at Stratton Mountain, Vermont.

Lund remained with *Ski Magazine* until he joined *Snow Country* as a founding writer in 1988. He became editor of *Skiing Heritage*, the journal of the International Skiing History Association in 1994.

During his career, Lund, a most prolific writer, has authored more than 400 articles, features, and skier profiles, and has published sixteen books on the sport of skiing.

A few highlights from Lund's impressive career in the sport are listed below:

- 1954 Joined *Sports Illustrated* as a founding staff member
- 1962 Joined *SKI Magazine* as a contributing editor
- 1965 Collaborated with Minot Dole on *Adventures In Skiing*
- 1968 Wrote *The Skier's Bible*, published by Doubleday
- 1972 Authored *The Pleasures of Cross Country Skiing*
- 1974 Wrote a coffee table book, *The Skier's World* for Random House
- 1975 Became a leader in the Inner Skiing Organization exploring the mental side of skiing
- 1982 Edited *The Ski Book* for Random House
- 1988 Joined *Snow Country* as contributing editor
- 1992 Joined the board of International Skiing History Association
- 1994 Collaborated with Friedl Pfeifer to write his autobiography, *Nice Goin'*
- 1994 Became the editor of *Skiing Heritage*
- 2000 Given Lifetime Achievement Award in Journalism by the International Skiing History Association

His ingenuity, curiosity and imagination, coverage of innovations in the sport, and the sheer volume of work, read by hundreds of thousands, have contributed substantially to the public appreciation and popularity of skiing over the past two generations.

On December 1, 2002, Dick Goetzman, president of the U.S. National Ski Hall of Fame, announced the appointment of Morten Lund as the Chairman of the Hall of Fame's selection committee. He succeeded Allen Adler, a consummate ski historian who has been actively engaged in ski organization since 1968.

Morten Lund was elected to the U.S. National Ski Hall of Fame as a member of the "Class of 1997."