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Herbert Schneider

Born: 1920

Information taken from a nomination letter to the U.S. National Ski Hall of Fame submitted by Stanley C. Heidenreich

Herbert Schneider was Born May 20, 1920, in St. Anton am Arlberg, Tirol, Austria, the son of Hannes and Ludwina Schneider. Following in his famous father's footsteps, Herbert has contributed to the growth and development of skisport in many categories.



Immigrating to the United States with his family in 1939, Herbert Schneider taught skiing at the Hannes Schneider Ski School at Mt. Cranmore. In 1940, he became certified as a Professional Ski Instructor in the Eastern Division of the USSA.

During World War II he served with the 10th Mountain Division instructing in skiing/rock and ice climbing and served overseas with the Division during the Italian campaign. In 1945, Herbert was awarded the bronze star.

A well known racer in his younger days, both in Austria and this country, his greatest and most recognized achievements and contributions to the ski sport came after World War II. These achievements were and still are in the area of ski teaching – the professional ski instructor and bringing recognition to these instructors, ski school-ski techniques, professional ski organizations (PSIA, Interski, etc.), and lastly ski area management. He has received numerous awards and recognition for his achievements in these many categories:

- 1946-55 Director, Hannes Schneider Ski School
- 1947-62 Elected to Board of Directors – Eastern Slopes Ski Club (president for 5 years); vice-president and treasurer of New Hampshire Ski Areas Association; official for Alpine Races for USEASA
- 1952 Appointed to the Board of Examiners for certifying ski instructors
- 1955 President, Hannes Schneider Ski School
- 1962 Member of the PSIA Demonstration Team for the 6th Interski Congress held at Mt. Bondone, Italy; also attended other Interski Congresses which were held every 4 years
- 1963-72 Elected to Board of Directors of PSIA for a period of 9 years; was vice-president for 2 years and treasurer for 4 years
- 1963-84 Assumed ownership of the Mt. Cranmore Skimobile Ski Area
- 1967 Author of book *Let's Go Skiing*, An instructional text on skiing technique including photographs of the author demonstrating
- 1973 Made Honorary Lifetime Director of Eastern Slopes Ski Club
- 1973 Awarded the bicentennial Ski Greats Award for the professional who contributed so much to the growth of skiing
- 1976 Recognition by PSIA Ski Congress
- 1980-81 Awarded the TV Sports Scene Award in recognition and appreciation of his contributions to the National Hart Ski Television Series
- 1984 Awarded recognition for 32 years service as an Examiner by PSIA-E
- 1985 Awarded title of Examiner Emeritus by PSIA-E
- 1985 Received the H.H. (Bill) Whitney Award from the New Hampshire Ski Area Operators Association in recognition of outstanding contribution to the sport of skiing and State of New Hampshire
- 1985 Recognition and Appreciation Award from the 10th Mt. Division for contributions to the ski sport
- 1985 Award for Dedication and Appreciation for the advancement of American Ski Instructors and Ski Teaching
- 1986 Given Honorary Membership in Mt. Washington Valley Chamber of Commerce in appreciation for his contribution and dedication for the well-being of the business community
- 1986 Awarded Honorary Life Membership in PSIA-E
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- 1986 Member of Demonstration Team at the 50th Anniversary at Sun Valley – demonstrated the Arlberg technique
- 1986 Received an Award in appreciation and Special Recognition at the 50th Arlberg-Kandahar Jubilee in Austria.

Following the death of his father Hannes, Herbert became the owner/general manager of the Skimobile at Mt. Cranmore in North Conway, a prominent New England Ski Area. In recent years the area was sold, but Herbert, because of his expertise was retained by the new corporation. To this day he remains totally active as an Examiner in PSIA-E and other ski sport organizations for which he contributes untold hours of time for the betterment of the sport.

Herbert Schneider was elected to the U.S. National Ski Hall of Fame in 1992.